

PRESS RELEASE

For more information:

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TEACH to Hold 3rd Annual Telethon March 1

Students and Teachers from the School District to Appear

The Endowment for the Advancement of Children (TEACH) will host its 3rd Annual TEACH Telethon at the Morro Bay Community Center March 1 from 10am to 10pm. The telethon is a benefit for the TEACH Foundation and their on-going efforts to fund curriculum and academic efforts throughout the San Luis Coastal School District through bi-annual grants. To date, TEACH has served over 3000 students district-wide through grants and programs.

Hundreds of students from the entire school district will be performing. The event will be broadcast live on cable channels 19 and 21 courtesy of Charter Communications. AGP Video, a Morro Bay production company, has volunteered to produce and film the entire event for 12 hours. Local emcees from media, businesses and city government will help carry the flow of events.

"The amount of support from the community and businesses so far has been overwhelming," said David Cryden, TEACH Board President. "It seems like all we have to do is ask and people are stepping up to help."

Businesses and individuals are welcomed to participate in the event and support TEACH by coming on-air with donations or words of support. We'll have 10 cell phones to call with donations during the telethon courtesy of Cellular One.

TEACH is an independent endowment benefitting all the children of the San Luis Coastal Union School District. Its goal is to raise five million dollars of permanent funding over the next few years. TEACH seeks to create an enduring source of charitable revenue on behalf of the students in the San Luis Coastal Unified District. Money for the TEACH endowment will come from funds contributed by individuals, businesses and institutions.

TEACH assets are managed by the professional money managers at the San Luis Obispo County Community Foundation. The earnings will provide grants and assistance to strengthen educational opportunities for all students of the San Luis Coastal Unified District.

The key areas in which TEACH supports are: the arts, physical education, community service and service learning, math, science, student health and human services, history, literacy, youth activities through clubs and organizations, substance abuse prevention and intervention. TEACH will accept gifts of cash, bequests, charitable trust, securities, real estate and insurance policies.

If you'd like to contribute to TEACH, send your donation to PO Box 1580, San Luis Obispo, CA 93406 or call David Cryden at 805/549-6454. Make your checks payable to: SLOCCF-TEACH.